

Privacy Policy

IMPORTANT: BY USING THIS WEBSITE YOU GIVE YOUR CONSENT THAT ALL PERSONAL DATA SUBMITTED BY YOU MAY BE PROCESSED BY US FOR THE PURPOSES SET OUT BELOW

Last Updated: January 14, 2025

Versatile Media and Marketing LLC (“Versatile Media and Marketing”), is the operator of the website <https://www.Vegassweeps.com/> (the “Website”), and all subdomains, subpages and successor sites features, tools and services available thereon (the “Services”). This Privacy Policy details how we manage, collect and use your information obtained through your use of our Services. All information you provide through your use the Website is subject to the terms of this Privacy Policy.

What Type Of Information We Collect

We collect un-identified and non-identifiable information, which may be made available or gathered via your use of the Services and/or interactions with the Website (“Non-personal Information”). We are not able to identify you from Non-personal Information that is collected.

In order to enhance the functionality of the Services and to provide you with a better user experience, we collect technical information transmitted by your computer (through the use of third party analytical cookies), including certain software and hardware information (e.g. the type of browser and operating system your device uses, language preference, access time and the domain name of the website from which you linked to the Services; etc.).

We also collect information about your use of the Services, such as user activity (e.g. pages viewed, the amount of time spent on particular pages, online browsing, clicks,

actions, etc.). This information is collected for research and analytics purposes regarding your use of the Services.

We may also conduct research on our user demographics, interests and behavior. We aggregate, anonymize or de-identify the information collected by the Services or via other means so that the information cannot, on its own, personally identify you. We may share this aggregated and/or de-identified data with our affiliates, agents and business partners. We may also disclose aggregated and/or de-identified user statistics and other metrics related to our Website in order to describe our products or services to current and prospective business partners and to other third parties for other lawful purposes.

We also collect personally identifiable information, namely information that identifies you including, without limitation, (i) full name; (ii) mailing/residential address; (iii) phone number; (iv) email address; (v) age; (vi) information we obtain from a third party about your use of or interest in our Services; (vii) transaction information you provide when you make a purchase and/or request a redemption, including banking, financial, and/or other payment method details, and bank account statements and/or (viii) location information, including, without limitation, location information provided by a mobile or other device interacting with the Website, or associated with your IP address. (“Personal Information”). We may also request other forms of Personal Information in order to ensure your compliance with our Terms and Conditions and/or verify your eligibility to participate in the Services.

All Personal Information shall be as accurate, complete, and up-to-date as is necessary for the purposes for which it is used. It shall be your sole responsibility to update any and all Personal Information provided for use of the Website.

If we combine Personal Information with Non-personal Information, the combined information will be treated as Personal Information for as long as it remains combined.

Cookies

We use cookies and other technologies to gather, store, and track certain information related to your use of the Services.

A cookie is a piece of data stored on your computer containing information about your access to the Website. Cookies may be sent by us or our third-party vendors. Each user can set its browser to notify the user before a cookie is received, giving an opportunity to decide whether to accept the cookie. Each user may also set its browser to turn off cookies; however, some features of the Website may not work properly in such instance.

We and our trusted partners may use such cookies for various different purposes. These purposes include allowing you to navigate between pages efficiently, enable automatic activation of certain features, remembering your preferences, and making the interaction between you and our Services quicker and easier.

By using our Services and/or otherwise accessing the Website, you agree to the use and storage of cookies on your computer or device. If you do not wish for cookies to be stored on your computer or device, you can deactivate the relevant option in the system settings of your browser. You can also delete stored cookies in the system settings of your browser at any time

How We Use The Information We Collect

We will only collect information that is relevant for the purposes of providing the Website and/or Services, including, without limitation, to: (i) improve the Website and/or its features; (ii) gather usage statistics for the Website; (iii) provide customized user experiences; (iv) provide access to third party content or services and/or providers; and (v) fight spam, fraud, and other abuse of the Website. We may also the information you provide for the following reasons:

- To identify you as a user;
- To process transactions (including, without limitations, purchases and/or redemption requests);
- To collect your location information for the purpose of verifying whether you are eligible to access the Website;
- To prevent fraudulent or other criminal activity;
- To meet legal and regulatory requirements;
- To enforce the Terms and Conditions and/or other policies governing the use of our Services;
- To contact users for administrative purposes, including, without limitation, notifying you of changes to our Terms and Conditions and/or Privacy Policy;
- To communicate with you and respond to you if you have a query relating to any of the information on the Website and to keep you informed of our latest updates;
- To provide information regarding your account;
- To conduct market research;
- Where it is necessary for our legitimate business interests (or those of a third party) and your interests and fundamental rights do not override those interests; and
- Where you have given us your specific consent for processing your information.

The type of Personal Information collected and the purposes listed above are necessary for our legitimate business interests including, without limitation, to develop our products and services, grow our business, study how visitors use our services and inform our marketing strategy).

Sharing of Personal Information

We do not trade, sell, or otherwise share your Personal Information with third-parties except as set out in this Privacy Policy. In addition to the different uses listed above, we may transfer or disclose Personal Information to other third parties for any of the following reasons:

- For the purpose of processing payments, conducting quality assurance testing, geo-locating users, personalizing and improving your use and experience of the Website, sending email and push notifications, enabling security support and technical maintenance, and preventing harmful and/or unlawful uses of the Website.
- For analytics purposes and website performance.
- We reserve the right to disclose to third parties information about users for marketing analysis and/or to our advertisers and advertising networks; however, any information disclosed will be in the form of aggregate data that does not describe or identify an individual user.
- We may disclose Personal Information, or any information you submitted via the Service if we have a good faith belief that disclosure of such information is helpful or reasonably necessary to: (i) comply with any applicable law, regulation, legal process or governmental request; (ii) investigate, detect, prevent, or take action regarding illegal activities or other wrongdoing, suspected fraud or security issues; (iii) to establish or exercise our rights to defend against legal claims; (iv) prevent harm to the rights, property or safety of us, our users, yourself or any third party; or (v) for the purpose of collaborating with law enforcement agencies.

- In the event that ownership of all or a part of Versatile Media and Marketing or its business were to change via merger, acquisition, divestiture, dissolution, or sale of all or substantially all of Versatile Media and Marketing's assets.

We do not allow our third-party service providers to use your Personal Information for their own purposes and only allow them to process your Personal Information for specific purposes and in accordance with our instructions or required by law.

Third Party Services and Collection Of Information

Third parties may provide materials to the Website that use cookies, web beacons, or other tracking technologies to collect your information, including information about your online activities over time and across different websites and other online services.

Those third parties may use this information to provide you with interest-based advertising or other targeted content. We do not control third party tracking technologies or how third parties use them. Your use of third party applications or services are governed by the user terms and privacy policy of the third party that provided that application or service. This Privacy Policy does not apply to any third party's websites, services or applications, even if they are accessible, downloadable, or otherwise distributed through the Services.

When you initiate a payment transaction through the Website, we may process your payments through a third party website, including, without limitation, third-party payment processors. The third party website may collect certain financial information from you in order to process a payment, including your name, email address, address and other billing information.

If you decide to use, click on, access, or provide any personal information to a third party website, you acknowledge that you are doing so at your own risk. Please be aware that we do not operate, control, or endorse third party websites that may be linked on the Website or the Services, nor are we responsible for the content or privacy practices of third party websites. We disclaim any responsibility for your personal information on third party websites, and we do not make any warranties or representations that any third party website will function without error or interruption,

that defects will be corrected, or that any third party websites or their servers are free of viruses or other problems that may harm your computer.

Protecting Your Information

We exercise all reasonable efforts to safeguard the confidentiality of user Personal Information. If you feel that your privacy was not treated in accordance with our policy, or if any person attempted to abuse our Services or acted in an inappropriate manner, please contact us directly at Support@vegassweeps.com.

Retaining Your Information

We will retain your Personal Information while you are an active user of the Website, and thereafter so long as needed for purposes that are not prohibited by applicable law. Before we use any of your Personal Information for any purpose not originally authorized by you or set forth in this Privacy Policy, we will use best efforts to provide details regarding the new purpose and give you the opportunity to opt-out. Furthermore, where consent is required to process any Personal Information pursuant to applicable law, we will use best efforts to comply with such law. Upon termination of your account, we reserve the right to maintain your Personal Information as part of our standard back-up procedures in an aggregated format. When Personal Information is no longer required, we will utilize procedures to destroy, delete, erase or convert it to an anonymous form.

Your Privacy Rights

In addition to your other rights provided in this Privacy Policy, you have the right to opt out of disclosing Personal Information to third parties for the purpose of allowing such third parties to directly market their products and services. If you wish to opt out, you may do so in accordance with the terms set forth in this Privacy Policy. As a result of

your ability to opt out, we are not required to maintain or disclose a list of third parties that receive your Personal Information for marketing purposes. You have the following rights, which can be exercised directly or in certain cases, through an authorized agent:

- Right to Access Personal Information: You have the right to request information about the categories and sources of Personal Information we collect, our purposes for collecting the information, and the types of third parties that receive that information. Details about our data collection, use and third-party disclosures can be found in this Privacy Policy. In addition, you have the right to request a copy of your Personal Information.
- Right to Delete Personal Information: You have the right to request that we (i) correct, and/or (ii) delete some or all of the Personal Information that we have about you, subject to certain exceptions (i.e. information used to provide features on the Website, complete transactions, honor opt-outs, prevent fraud, spam, and other abuse, comply with our legal obligations, cooperate with law enforcement, and to exercise and defend our rights).
- Right to Opt-Out of Sale of Personal Information: You have the right to opt out of the sale of your Personal Information, and to request information about whether we have sold your Personal Information in the past twelve (12) months. We do not sell Personal Information. Should such change, we will notify users and provide an ability to opt out as required.
- Right to Object to Processing of Personal Information: You have the right at any time to cease permitting Personal Information to be collected, used, or disclosed by us and/or by any third parties with whom we have shared Personal Information.
- Right to Opt-Out or Withdraw Consent: You have the right to opt-out or withdraw any consent(s) previously provided to Versatile Media and Marketing.

To exercise your rights, we must be able to verify your identity as the owner of the account and/or Personal Information you are inquiring about. An authorized agent submitting a request on your behalf must also have access to the email address

associated with your account, along with sufficient evidence that you have authorized that person to submit the request on your behalf. We won't discriminate against anyone because they exercise any rights herein. If you wish to exercise any of the rights set out above, please contact us at Support@vegassweeps.com.

International Users

This Privacy Policy is intended to cover collection of information within Versatile Media and Marketing's home jurisdiction. Some countries may require stricter privacy policies than those described herein. If you are accessing the Website and/or Services from a foreign country, you understand and agree that your information may be transferred to, stored, and processed in our home jurisdiction or the jurisdiction of the third parties described herein, and that the data protection and other laws of our home jurisdiction or the jurisdiction of such third parties might not be as comprehensive as those in your home country.

Minors

The Services are not provided to users under the age of 18. If you are under 18, you should not use the Services nor provide any Personal Information to us. We reserve the right to access and verify any Personal Information collected from you. In the event that we become aware that a user under the age of 18 has shared any information, we will discard such information. If you have any reason to believe that a minor has shared any information with us, please contact us at Support@vegassweeps.com.

Updates

We may revise this Privacy Policy from time to time, in our sole discretion, and the most current version will always be posted on our Website. Your continued use of the Website after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy. The provisions contained in

this Privacy Policy shall survive any termination of your account and/or use of the Website.

Governing Law

This Privacy Policy shall be construed and enforced in accordance with the laws of the States without regard to any conflict of law provisions. Notwithstanding the foregoing, this Privacy Policy, and the collection of information hereunder, shall comply with all relevant data protection provisions, including, without limitation, the Data Protection Act, General Data Protection Regulation, the California Consumer Privacy Act ("CCPA"), the Virginia Consumer Data Protection Act ("VCDPA"), and/or any other applicable act or regulation governing our collection of your Personal Information.

Any dispute over privacy is subject to the provisions of this notice and to our Terms and Conditions.

How To Contact Us

If you have any general questions about the Services or the information that we collect about you and how we use it, please **contact us at Support@vegassweeps.com**.

We recommend that you check our GDPR Policy